



Oakland Ballet Company

GRAHAM LUSTIG, ARTISTIC DIRECTOR

2019-2020 SEASON HIGHLIGHTS

Accessible, relevant, and exciting dance for our diverse community



DISCOVER DANCE

- Exposed 11,000+ East Bay students from Title I schools to the art of dance
- 15 in-theater student performances
- 8 in-school assemblies



LUNA MEXICANA

- 45 dancers, musicians & visual artists from the Latinx community featured
- Presented "Viva la Vida" - inspired by Mexican artist Frida Kahlo and choreographed and danced in collaboration with Ballet Folklórico México Danza



NUTCRACKER

- 150 dancers and musicians from the community performed
- 8,000+ audience members entertained
- Live accompaniment by the Oakland Symphony and Piedmont East Bay Children's Choir brought Tchaikovsky's score to life



YOU CAN DANCE!

- Our second year of delivering this in-school movement-based creativity program presented at 4 different OUSD schools
- 145 Third grade students of OUSD Title 1 schools



PARTNERSHIP

- Collaboration with the Oakland Symphony to present Borderlines choreographed by Artistic Director Graham Lustig



ACADEMY

- 30 week program offering ballet classes to students ages 5-15 at The Academy
- \$7,000+ in scholarships awarded to young dancers with financial need.

COVID-19 UPDATES

WHAT WE HAVE LOST

- **Spring performances - Dancing Through The Ceiling and Oakland-esque**
- **Employment for Dancers, Teachers, Designers, and Production Personnel**
- **Live Academy classes**
- **In-school You Can Dance! program in OUSD schools**
- **Annual fundraising Gala**
- **Income stream from performances and fundraising events**

WHAT WE ARE DOING

- **Releasing videos from past performances for supporters to continue enjoying the programs of OBC**
- **Moved all Academy classes online**
- **Moved all You Can Dance! classes online**
- **Reached out to key funders and donors for help**
- **Applied for relief funds**
- **Organizing fundraising campaigns to ensure our continued ability to impact our community with our programs**
- **Implementing new procedures to comply with State guidelines relating to COVID-19**
- **Strengthening infrastructure and refreshing website to better connect with our community**

Check www.oaklandballet.org later this summer for more information about our 2020-2021 season.